

Beat: Technology

## CityPASS Launches New York C3 to Visiting the Very Best Big Apple Attractions

### New York C3 is a Customized Approach

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**USPA NEWS** - CityPASS, the company that specializes in packaging discounted admission to the most iconic attractions in 12 North American destinations, recently announced the debut of New York C3®, a mobile pass concept that allows a more customized approach to vacation planning...

CityPASS, the company that specializes in packaging discounted admission to the most iconic attractions in 12 North American destinations, recently announced the debut of New York C3®, a mobile pass concept that allows a more customized approach to vacation planning.

CityPASS booklets typically contain a set number of attraction admission tickets that visitors can use over a period of nine consecutive days (14 days for Southern California CityPASS admission cards). The New York C3 mobile pass puts a slightly different spin on this popular concept. It allows users to select any three attractions from a curated list of 10 must-see New York City sights :

- The Empire State Building Experience
- Top of the Rock Observation Deck
- American Museum of Natural History
- 9/11 Memorial & Museum
- Statue of Liberty and Ellis Island
- The Metropolitan Museum of Art
- Circle Line Sightseeing Cruises
- Intrepid Sea, Air & Space Museum
- Guggenheim Museum
- Hornblower Sightseeing Cruises

Unlike the original New York CityPASS ticket booklet, New York C3 isn't a booklet at all. Available for purchase only through citypass.com, it's a mobile pass that travelers carry on their smartphones. (Those without smartphones can opt to print out a voucher containing the barcode for their C3 purchase.)

For nearly 20 years, CityPASS ticket booklets and admission cards have been premier products for travelers who want to visit a destination's top attractions while enjoying significant savings. Each pass is valid for nine consecutive days, starting with the first day of use.

Source : CityPASS

Ruby BIRD

<http://www.portfolio.uspa24.com/>

Yasmina BEDDOU

<http://www.yasmina-beddou.uspa24.com/>

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**Editorial program service of General News Agency:**

United Press Association, Inc.  
3651 Lindell Road, Suite D168  
Las Vegas, NV 89103, USA  
(702) 943.0321 Local  
(702) 943.0233 Facsimile  
[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)  
[info@gna24.com](mailto:info@gna24.com)  
[www.gna24.com](http://www.gna24.com)